

Connect with a unique audience of printmakers in the pages of the magazine and online.



Pressing Matters magazine is releasing 4 issues in 2024, with launch dates in January, April, July and October. With this in mind we are offering both single issue and 4-issue (book four consecutive issues and get a 10% discount) pricing options. Our print run will be 5,000 copies per issue released.

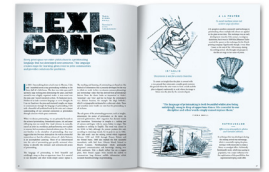
We have a growing and vibrant Instagram following (more than 46k followers) and sell the magazine worldwide to individuals and stockists alike. The magazine sells well at specialist magazine shops, art gallery bookshops, print studios and we attend several print fairs every year.

We are keen to work with like-minded partners to ensure that the magazine is a sustainable business and we are also keen to work with companies, studios and individuals in creating content and spreading the good word about printmaking.

All adverts come with the following:

- **FREE design service** - we can work with you to create a new advert for the magazine
- **WEBSITE LISTING** - your company logo featured on our homepage, linking back to your website
- **FREE copy** - we'll send you a free copy of each issue your advert appears in

We'd also be happy to discuss other ways to work together, including small articles on our newsletter and instagram feed, so do get in touch with your thoughts on hello@pressingmattersmag.com



Full Page Advert

191mm (w) x 266mm (h)

Single Issue
£635 + VAT

4-issue (10% discount)
£2,286 + VAT

Half Page Advert

191mm (w) x 130mm (h)

Single Issue
£410 + VAT

4-issue (10% discount)
£1,476 + VAT

Quarter Page Advert

93mm (w) x 130mm (h)

Single Issue
£260 + VAT

4-issue (10% discount)
£936 + VAT

Eighth Page Advert

93mm (w) x 62.5mm (h)

Single Issue
£150 + VAT

4-issue (10% discount)
£540 + VAT

pressing matters